

Minutes of BSSAA Executive Meeting - 2003 05 21

In attendance: Ruth Scherer, President
Nicole McReavy, Treasurer
Gord Macfarlane, Registrar
John Chasty, BSS Principal

Jeanette Wilson, Executive Assistant
Michael Robinson, Executive Director
Teresa Kobos, Director of Sponsorship
Jane Marshall, former teacher at BSS

Start time: 7:55 p.m.

End time: 9:25 p.m.

Call to order: Michael Robinson, seconded: Gord Macfarlane

Old Business:

Discussed: Teachers' Retirement Dinner - Michael Robinson and Jeanette Wilson attended the BSS party for 5 retiring teachers. They had a chance to speak to the approximately 200 current and retired teachers in attendance about the upcoming reunion and leave pamphlets for ticket orders. There was a generally good response from the teachers, especially the retired ones. We expect many tickets to be ordered via our website.

Discussed: Sponsors - Teresa Kobos is awaiting the sponsor letter via email so she can make copies and send to some companies that were not included in the original mailing. Ruth Scherer wants to hand deliver some as well, once they've been copied. Ruth will speak to BSS secretary Pat Weaver or Diane Haase to get a history of businesses that BSS has dealt with in the past.

Discussed: BramaleaSecondary.Org Website - Olav Andrade has said he would send a mass email to all registrants on his site regarding the reunion. None of the BSSAA members who are registered on his site have received anything, however. Michael Robinson will contact him again, hoping it is a simple case of technical difficulty which is preventing the mass email. We need as much exposure to as many alumni as possible ASAP.

Discussed: Community Rooms at BSS - It has been proposed to include community partners to decorate a room at BSS during Reunion Weekend in August. Possible community partners include the Lions Club, soccer leagues, etc. Alumni rooms will be done by decade, rather than by year (60's, 70's, 80's, 90's and 2000's).

Discussed: Voice Mail - This is ready to be set up, but BSS secretaries will not take messages for BSSAA. Jeanette Wilson will go to BSS to set it up with secretary Diane Haase.

Discussed: Entrance fees for Beer Garden, Wine and Cheese, etc. - To charge or not to charge? It would perhaps be better to not have an entrance fee for these events and to charge more per drink. If we get the BSSAA charitable foundation in place, Molson's or Labatt's should run the entire event. Retired BSS teacher Ray Nowak has a band that would like to play at the Beer Garden. Jeanette Wilson will contact him regarding fees, needs, etc. The Beer Garden event may be held in the main gym.

Discussed: Rental of facilities - BSS needs to be rented by BSSAA as the reunion is taking place during the summer. The Peel District School Board will likely waive the insurance cost. It is up to BSS principal John Chasty as to who will do the cleaning on reunion weekend. Some high school reunions use student volunteers to clean, others pay custodians.

Discussed: Centre for Excellence in Technology - principal John Chasty's vision. In order to turn BSS into a Centre for Excellence in Technology, John believes the school's computers need to be updated and there has to be more of them. To outfit another computer lab where classes can sign it out and go to the room for a period or two, it would cost approximately \$26,000 for 26 computers, plus \$15,000 in electrical work. The newest technology, however, uses wireless hubs and laptop computers, which can be used virtually anywhere in the school via mobile cards. That way, classes would not have to move to a specific room to use the computers. A card can be inserted to access the internet. While the cost of this is high (approximately \$60,000), it is more practical than a stationary lab. John would like 2 sets.

Discussed: Gala event tickets - Reprinted ones are ready for Michael Robinson to pick up. 54 have been reserved with 40 being paid for.

New Business:

Discussed: Press Release - Nicole McReavy is working on a press release to advertise the reunion in all local (GTA) newspapers, radio stations, television stations. Many of these media outlets have alumni working at them.

Discussed: Flyers - Ruth Scherer handed out flyers for the gala event at Chinguacousy Park on the long weekend. She would also like to do the same at major intersections in Bramalea. John Chasty has offered to let us do any photocopying, such as flyers, at BSS.

Discussed: BSS sign - After report cards in June, John Chasty has offered us the sign outside BSS to advertise the reunion all summer.

Discussed: Staff contact - Jane Marshall, retired BSS art teacher, has offered to be the contact person for staff alumni. She will see if the APPEEL magazine (sent to all secondary teachers in Peel) will include a flyer in their last mailing before the end of June.

Discussed: Pop and munchies - BSS outdoor club raised lots of money selling pop and munchies at night school to fund trips, etc. We plan to sell similar items at BSS during the reunion, on Friday and Saturday, hopefully netting a nice profit for BSSAA. John Chasty will get us the name of the Coca-Cola representative to see if we can order product through him. John will also order \$400-\$500 worth of Coca-Cola material to raffle off at the reunion. Items could include golf bags, golf shirts, varsity jackets, etc., all with a minimal logo somewhere. If we sell raffle tickets, we could make lots of money.

Adjournment: Moved by Teresa Kobos, seconded by Nicole McReavy. Approved

Next General Membership Meeting: Wednesday, May 28, 2003 at 7:30 p.m. at Brunswick Lanes

Next Executive Meeting: Monday, June 16, 2003 at 7:30 p.m. at Brunswick Lanes