

Minutes of the BSSAA General Membership Meeting - 2003 03 26

In attendance: Ruth Scherer, President
Nicole McReavy, Treasurer
Gord Macfarlane, Registrar
Dan Nichol, Director of Events
Sylvia Winski
Wendy Jessop

Michael Robinson, Executive Director
Jeanette Wilson, Executive Secretary
Judy Adamczyk, Vice-President
Teresa Kobos, Director of Sponsorship
Peter Weldon, Chair, Reunion Committee

Start time: 7:30 p.m.

End time: 9:20 p.m.

Call to order: Peter Weldon, seconded: Teresa Kobos

Reading of the minutes from the last General Membership Meeting: Jeanette Wilson

Motion to accept the minutes as read. Moved by Nicole McReavy, seconded by Dan Nichol. Vote carried 10 yays, 0 nays.

Reading of the Agenda for tonight's meeting: Ruth Scherer. New items added to agenda.

Old Business:

Discussed: Regal Constellation - contract. We have the contract and they have a copy. A cheque for \$500 was issued and received by them as a non-refundable down payment for the deposit (not yet cashed). The venue and ticket prices (\$75) have been announced to the public (on our website, posters made). The minimum number of guests that we must pay for is 700, but we're hoping for at least 1000. The rest of the deposit money will be paid to the Regal Constellation as follows: \$1000 on May 15th, \$1000 on June 15th, \$3000 on July 15th, with the remainder to be paid by 2 weeks prior to the event. They are offering special room rates to guests of the alumni association for \$99 premium room (2 double beds or 1 king bed) and \$109 for deluxe room (same as premium, but with a sitting area), based on double occupancy. Guests just need to say they are with the Bramalea Secondary School Alumni group when they call to book a room to get the special rate. The phone number is 1-800-268-4838. Parking is not included at the event, even if staying at the hotel. An \$8 charge is applicable. We need to add some decorations to the ballroom to personalize it and we can get in at any time during the day on Saturday to do that. The decorating committee should meet soon to discuss the yellow brick road theme, or other decorating ideas.

Discussed: Ticket sales - distribution. Tickets for the gala event are printed and numbered (1000-2476). Executive and general members will be given a block of tickets to sell to alumni, friends, etc. Gord Macfarlane will keep track of who has what numbered tickets, as well as hang on to the bulk of them. Judy Adamczyk will get the tickets from Michael Robinson once he picks them up and divide them according to the blocks Gord assigns to each member. She will distribute them among the members. Once members have money for tickets sold, it has to go to Gord to be deposited in the bank. If anyone pays by cheque, it may take 4-6 weeks to get the ticket to them, as the cheque has to clear at the bank and the ticket may need to be mailed. The total cost for having the tickets printed (including beer garden and wine and cheese tickets) was \$306.00.

Motion to repay Michael Robinson \$306 for the printing of the tickets for the gala event, beer garden and wine and cheese events, moved by Jeanette Wilson, seconded by Nicole McReavy. Vote carried 9 yays, 0 nays.

Discussed: Entertainment Committee - update. Cheryl Anderson is still looking for a band to play at the gala event. A highly recommended band, Nancy Be, will be playing at On The Curve (by Square One) on Friday, April 25th so several members will be going to check them out. Anyone and everyone is welcome. This band can apparently play a variety of music and is available on August 23rd. A disc jockey is also needed to provide music during dinner and when the band takes breaks. Cheryl and Peter Weldon will try

to check out a few DJ's in the near future. If we go with just a DJ, the power supply at the Regal may be sufficient without having to hire an outside company to supply additional power (which is needed for a band). There is an additional cost for the extra power.

Discussed: Volunteer sign-up/task list - some areas need more names. Many of the events for the Reunion week have coordinators, and 1 or 2 volunteers to help. However, more help may be needed, and most of the volunteers are from the same core group, including the BSSAA Executive and General members. Some tasks have no names yet. These are: babysitting, souvenirs, security, barbecue lunch on Saturday, Sunday brunch and some of the years for classroom set-up (memorabilia). We need to speak with BSS principal John Chasty to see if students currently attending the school can run the sports events planned (flag football, volleyball, basketball). We may advertise on the website requesting alumni clergy members to do the ecumenical service on Sunday. We may send short emails out weekly asking for volunteers to do specific tasks.

Discussed: Peel Board meeting - charitable registration number. Michael Robinson has requested a meeting to discuss using the Peel District School Board's charitable registration number to get corporations to sponsor some of the reunion events (i.e., Molsons to sponsor beer garden, Coca-Cola to sponsor refreshments at the school). The Board has not yet responded. Once he has an answer he will let the rest of us know and whoever can attend the meeting will.

New Business:

Discussed: Other events at the reunion - run by community groups. The idea of having other community groups run some of the events during the reunion week is to allow BSSAA members who have done the majority of the work leading up to the reunion to have time to enjoy themselves. Michael Robinson has approached several groups in the Bramalea community (i.e., Bramalea Majorettes, also celebrating their 40th anniversary, Brampton East Soccer Club, Bramalea Lions Club, Bramalea Boys Minor Softball Association, Chinguacousy Fast Pitch Club) to run events like the Saturday barbecue or the Sunday brunch. He is awaiting responses. He will try to speak at the different clubs' meetings. If a community group were to run an event, they would do all the preparations, buy any supplies, etc. We would have to offer them some kind of profit-sharing, in order for it to be worth their while (i.e., first \$500 goes to the community group, rest is split 50/50 with BSSAA). The events considered for this type of venture are ones we do not necessarily feel we need to make a big profit on, but at least break even. The following events would be possibilities for the community groups to run: Saturday barbecue, Sunday brunch, golf tournament, Wild Water Kingdom day (for families). We could ask BSS principal John Chasty if BSS students could run the barbecue and brunch, making money for the much-needed and sought after new scoreboard for the main gym. Once these events are confirmed, we can discuss selling tickets for them in advance. Michael will work with the numbers and email them to all members so we may discuss the matter further at the next meeting.

Discussed: Memorabilia at BSS - our venture into the past. A group of us met at BSS on Monday night (March 24th) to go through the memorabilia in the office there. There is a lot of information among it related to the 25th anniversary reunion in 1988 which may be very useful to us. Michael Robinson has emailed John Chasty to find out if we can sign some of it out to look at more closely. He is awaiting a response. There is also a lot of paper memorabilia (i.e., newspaper clippings, photographs, yearbooks) We need to scan and print much of this in order to use it in our classroom displays and not ruin the originals. Most yearbooks are included, and most of the missing ones are in the school's library. However, 1973 and 1977 are not. Dan Nichol has a yearbook from 1973 we could borrow, leaving us just 1977 to locate. Several BSSAA members may have one so we will work on that.

Discussed: Sponsorship letters - sent. Letters were sent out on Wed., March 19th to 356 potential sponsors and/or donators. Some companies were not included in the mailing so letters to them need to be dropped off. The postage for the sponsorship letters was not to be a donation by Canadian University Scholarship Fund, only the use of the folding and stuffing machine was. Therefore, Nicole McReavy paid \$154.08 to mail the letters. Some have been returned, for change of address, contact no longer with the company, etc.

Motion to repay Nicole McReavy \$154.08 for the postage costs involved with the sponsorship letters, moved by Jeanette Wilson, seconded by Teresa Kobos. Vote carried 9 yays, 0 nays.

Discussed: Posters for gala event - ready (almost) for distribution. Nicole McReavy has designed a poster advertising the dinner/dance gala event of our 40th anniversary reunion this summer. A few minor details need to be changed (date for earlybird ticket price of \$75 ends June 15, not June 30; end time is 2 a.m., not 1 a.m.; website is bssalumni.com, not bss.com). Posters should be distributed to all regular outlets (grocery stores, libraries, recreation centres, etc.).

Discussed: BramaleaSecondary.Org - request for Olav Andrade's help. Michael Robinson has sent a personal email to Olav Andrade (owner/operator of BramaleaSecondary.Org website) inviting him to be our technical consultant. He has also asked if BSSAA could send him a one-time mailer regarding the reunion that Olav could forward to his entire address list. Michael is awaiting a response.

Discussed: Operating manual for bssalumni.com website - draft. Michael Robinson has completed a draft copy of the operating manual for our website and sent it to Gord Macfarlane and Dan Nichol to edit. They are to relate any suggested changes to Michael and once these have been incorporated (if necessary), Jeanette Wilson will receive a sealed copy of the operating manual, complete with passwords, to hold in BSSAA records.

Discussed: Donation - gala event. Alumna Donna Pearce has donated a one-night free stay at her Bed and Breakfast Linden House in Niagara-on-the-Lake as a prize for the gala event dinner/dance at the Regal Constellation.

Discussed: Membership fee - BSSAA. It was suggested that a one-time donation membership fee be requested from alumni when they are registering for the reunion.

Motion to defer any further discussion of membership fees to the next meeting, moved by Nicole McReavy, seconded by Gord Macfarlane. Vote carried 9 yays, 0 nays.

Discussed: Treasurer's report - update. After all disbursed cheques have been cashed, including the \$500 cheque to the Regal Constellation, cheques issued tonight (\$306 to Michael Robinson and \$154.08 to Nicole McReavy) and tonight's deposit of \$21.00 for the 50/50 draw, our bank account balance is \$566.53.

50/50 draw - \$21 to BSSAA, \$21 won by Teresa Kobos.

Adjournment: moved by Teresa Kobos, seconded by Nicole McReavy. Motion carried 9 yays, 0 nays

Next General Membership Meeting: Wednesday, April 30, 2003 at 7:30 p.m. at Brunswick Lanes

Next Executive Meeting: Monday, April 21, 2003 at 7:30 p.m. at Brunswick Lanes