

Minutes of the BSSAA General Membership Meeting - 2003 05 28

In attendance: Judy Adamczyk, Vice-President
Michael Robinson, Executive Director
Jeanette Wilson, Executive Secretary
Teresa Kobos, Director of Sponsorship
Roberta Brown
Gord Macfarlane, Registrar
Nicole McReavy, Treasurer
Dan Nichol, Director of Events
Peter Weldon, Chair, Reunion Committee
Cheryl Anderson, Chair, Entertainment Committee

Start time: 7:45 p.m.

End time: 9:40 p.m.

Reading of the minutes from the last General Membership Meeting: Jeanette Wilson

Motion to accept the minutes as read. Moved by Nicole McReavy, seconded by Teresa Kobos

Old Business:

Discussed: Voice Mail Box - Now in place. Jeanette Wilson and Nicole McReavy have set it up. Callers are directed to leave a message with their name and phone number (including area code) in order to get a call back, or to visit our website bssalumni.com for information regarding Bramalea Secondary School's 40th anniversary reunion. The phone number is (905)793-2400 and the voice mail box number (extension) is 300.

Discussed: Treasurer's Report - Balance as of May 22/03 is \$2612.91 plus \$50 in shares. This balance does not take into consideration the cheque written to the Regal Constellation Hotel for \$1000 dated May 15/03 for the second installment of the deposit (not yet cashed). One cheque for 2 gala event tickets was in U.S. funds, resulting in a surplus of \$50.48 Cdn. There is a 30 day hold on that cheque, but it is reflected in the balance. Another cheque for \$150 to be deposited later this week.

Discussed: A big media blitz via email, phone, etc. is underway to get the word out. Student volunteers can do phone calls, if a script is provided. Tickets are available at Brunswick Bramalea Lanes (Wendy Jessop has 20 tickets). There is a BSS School Council meeting tomorrow night at 5:30 p.m. and Michael Robinson, Judy Adamczyk and Gord Macfarlane will attend to promote the reunion and see if they can get a staff member to sell tickets at the school.

New Business:

Discussed: Charitable Foundation - The Bramalea Secondary School Alumni Trust (BSS Alumni Trust). The paperwork is in final draft. The main goals and objectives are to be broad enough so funds can be used for almost anything the school or community needs (see charter). Once the charter has been accepted by the charitable department at the Peel District School Board, Michael Robinson and BSS principal John Chasty will approach the Trillium Foundation for funding toward making BSS a "Centre of Excellence using Technology." The school's priorities are to set up a wireless, portable computer lab that can be moved into any classroom, and a new scoreboard for the gym. After the Trust is set up, we can approach breweries for sponsorship of beer garden and wineries for sponsorship of wine and cheese events.

Discussed: Coca-Cola - products to raffle off. Although we cannot approach Coca-Cola for any donations because they have an exclusive contract with the Peel District School Board, John Chasty is allowing us to order \$500 worth of Coca-Cola products to use in raffle draws at the reunion. We choose which products to order.

Discussed: Student Volunteers - 6 new names. We need to meet with all student volunteers before classes end in June so we can discuss expectations, jobs for them to do and how to get in touch with them in the summer.

Discussed: Registration in BSSAA - now available directly on the website. This is now all automated, going straight to Dan Nichol and Gord Macfarlane. A reminder to all members to email friends and acquaintances from BSS to promote the reunion, especially the gala event.

Discussed: Community rooms - fee. In order to increase awareness of these groups within the community (i.e., Lions Club), some will likely be setting up rooms at BSS during the reunion weekend. Once we get the charitable trust set up, we will probably ask these community groups for a donation to BSSAA in exchange for the chance to promote their cause. We will suggest a \$25 donation in order to be able to issue a receipt, if desired by the group.

Discussed: Beer Garden/Wine and Cheese - tickets. One \$5 ticket will get someone into either event, with a hand stamp to go back and forth. With a brewery sponsoring the event, the Beer Garden will likely be outside, under a large tent. If we don't get a sponsor, it will be in the main gym. We are currently looking into a band headed by a former BSS teacher (Ray Nowak of "Bad Dog") to play at the Beer Garden, at a cost of \$400-\$500. The Wine and Cheese will be held in the cafeteria.

Discussed: Reunion event Wild Water Kingdom - Sunday, August 24/03. Wild Water Kingdom will give us 200 tickets to sell on consignment. The regular admission is \$24.50. We also get a picnic area reserved for our group, everyone can bring their own lunches. Our price will be \$20 each or a family of 4 for \$70. This event will replace the Sunday Brunch.

Discussed: Golf tournament - Wednesday, August 20/03. Former BSS teacher "Coach" John Fraser lives right beside Lionhead golf course and has offered to help run our tournament. He has experience doing so.

Discussed: Band for gala event - Nancy Be. Manager alumna Jay McAleese is still working on the power/sound needs. He has been to the Regal Constellation and is waiting for someone to get back to him. He does not work with a D.J. so he can't recommend one.

Discussed: Media - promotion. Nicole McReavy has produced mini-posters to hand out (on cars at malls, house to house, etc.). We can each ask our dentists, doctors, etc. if we can leave a display of these at their offices (holders can be purchased at dollar stores). Nicole has also produced larger full-sized posters with some BSSAA members' names and phone numbers on them. She will make more with our voice mail box phone number on it. Nicole is finishing a press release as well, to be sent to all media outlets (newspaper, television and radio) in the GTA. She will email members with the final draft. Everyone is asked to email Michael as to where you've displayed the posters.

Discussed: Decorations - Follow the yellow brick road theme. Cheryl Anderson will find out what Melanie Porter has accumulated as far as what can be used to decorate the Regal Constellation along the lines of the 40th ruby (slippers) celebration. Cheryl may also be able to get large, wall-sized 1950's artwork. This would be different than the yellow brick road theme, but is nice and large, so less decorating would be required. Once Cheryl finds out if it is available to her, we can discuss a change in the decor.

Discussed: Yearbooks - scanning. A printer may be able to remove bindings from yearbooks so we could photocopy/scan, then rebind them. Michael Robinson is looking into this. If we are to produce a CD-ROM of all BSS yearbooks to sell, we need to work on this soon.

Discussed: Archives - date to photocopy articles in office at BSS. Michael Robinson will find out from John Chasty if we can meet Monday, June 11th in the evening to photocopy all the memorabilia in the office. Once it is photocopied, we can mount it ready for display. The originals can then be sent to the Peel District School Board.

Discussed: Souvenirs - beer mugs. We could have plastic beer mugs produced with a logo on it, and sell the first beer at the Beer Garden for a higher price, then alumni can refill it for a lower price. Other possible souvenirs were not discussed.

Adjournment: moved by Peter Weldon, seconded by Nicole McReavy. Vote carried 10 yays, 0 nays.

Next General Membership Meeting: Wednesday, June 25, 2003 at 7:30 p.m. at Brunswick Lanes.

Next Executive Meeting: Wednesday, June 18, 2003 at 7:30 p.m. at Brunswick Lanes

Possible Working Meeting: Wednesday, June 11, 2003 at BSS (time to be determined)